

ACC HIGH SCHOOL BUSINESS DAY
"Pitch it" (ABE Shark Tank)
Competition

(Pitch a New or Existing Product or Service to try or get investors)
Scoring Criteria

Name of School _____

Product Presented: _____

Criteria *Up to three team members allowed	Scale 1-10 10=Best
10 Minute Presentation Maximum – 5 min. minimum (Short or over)	
Presenters Business Casual Attire or attire that is connected to product	
A Hook or attention getter to convince you to invest in the product or service. Why should we invest?	
How clearly was the Target Market defined for the product or service?	
Is the presentation well organized? (good use of time) (did each team member speak).	
Was the product clearly defined?	
How well did the group present their product? Was the presentation effective?	
Short Hand out for judges to illustrate products and cite research. Was there a visual demonstration of the product?	
Estimated cost of making and selling the product.	
Was the product realistic in terms of interest/price/target market?	
Total Points out of 100	